

It's time to recruit our 18th cohort! Do you know someone who is the perfect fit for Comm Lead? Have them join us in person or online at our [info session](#) tonight (Tuesday, Nov. 14).

Scroll down to learn how Comm Lead showed up big at the Seattle Interactive Conference, what you missed at our October event with Derek Thompson, and how current students are amplifying stories about the ocean. Plus, mark your calendar for the "Cozy Comm Lead Cookout" (Dec. 2), "Comm Lead Connects" (Jan. 20), and more!

Cheers,
Molly Schachter
Head of Partnerships

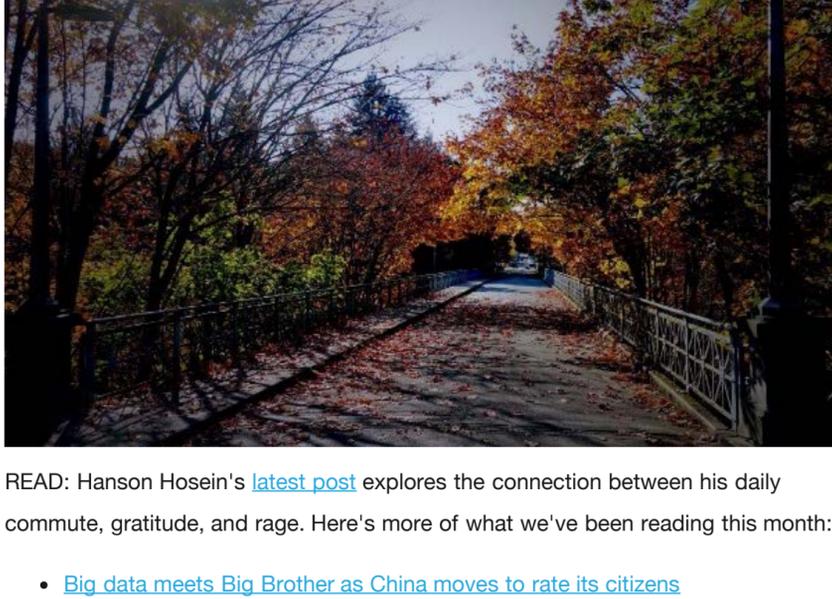
Comm Leaders were all over the Seattle Interactive Conference last month. They [presented about everything from journey maps to VR applications beyond gaming](#), they attended [panel discussions](#), and they [led a special meet up](#) about environmental communication.



LISTEN: Derek Thompson, the author of *Hit Makers*, paid a special visit to Seattle last month as Comm Lead's guest. If you missed his talk, you can listen to it in its entirety [here](#) (and hear the guest lecture he gave in Anita Verna Crofts' core class).

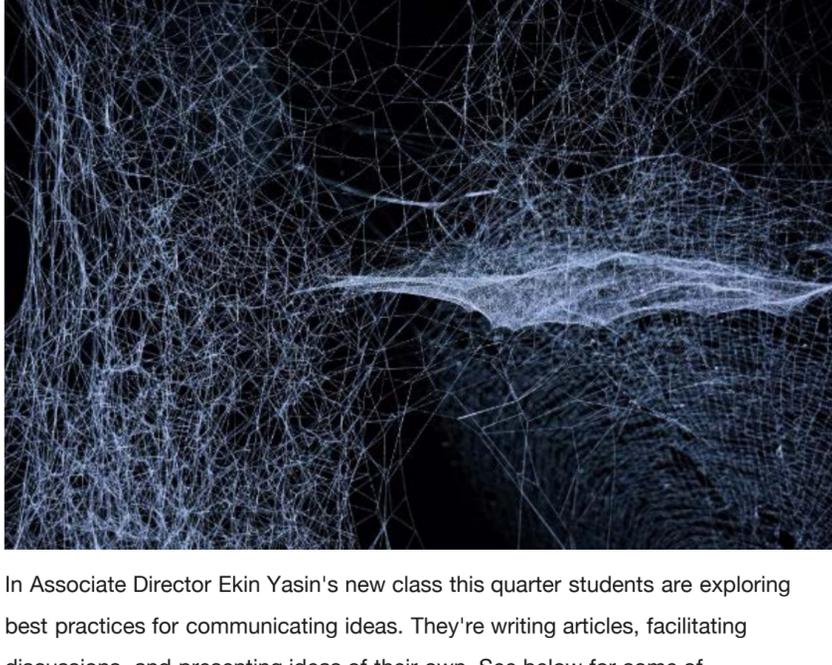


The Ocean Needs a Storyteller: Comm Lead students are launching an ambitious effort to amplify and refine the way we tell stories about ocean health. [Read on](#) to learn how they're tackling this challenge, and look out for updates in the coming months.



READ: Hanson Hosein's [latest post](#) explores the connection between his daily commute, gratitude, and rage. Here's more of what we've been reading this month:

- [Big data meets Big Brother as China moves to rate its citizens](#)
- [This Could Be the End of Facebook](#)
- [When the Revolution Came for Amy Cuddy](#)



In Associate Director Ekin Yasin's new class this quarter students are exploring best practices for communicating ideas. They're writing articles, facilitating discussions, and presenting ideas of their own. See below for some of their reflections on the class's theme: communities and networks:

- [Sweet Emotion and the American Dream: Should We Really Put Our Feelings First?](#) by Molly Wright (Cohort 16)
- [The Value of Networks](#) by Cassandra Schwartz (Cohort 15)
- [Why neighborhoods still matter](#) by Bryan Flynn (Cohort 16)

Alumni News

Join us in congratulating the following Comm Leaders on their new professional chapters!

- Cara D'Amato (Cohort 15) is now a Senior Producer, Creative at WE Communications.
- Joe Hunich (Cohort 15) is now a Communication Specialist with the Greater Tacoma Community Foundation.
- Shannon Hutchins (Cohort 14) is now the Marketing Director for Zhou Nutritionals.
- Sarah McCaffrey (Cohort 12) is now a Brand Manager, Partnerships Business Development at Starbucks.

Share [your professional milestone](#) with the Comm Lead community.

Events

Stay connected, learn something new, and grow your network at one of these upcoming events:

- CoMotion Labs Tour (Nov. 15). Learn about UW's Virtual Reality and Augmented Reality startup incubator spaces during this guided tour. [RSVP](#)
- The Evergrey Turns One! (Nov. 29). Celebrate with food, music, activities, and cocktails, and give a toast to all the curious locals we've met who help make Seattle great. [RSVP](#)
- First Saturday: Cozy Comm Lead Cookout (Dec. 2 from 6-9pm). It's a holiday potluck house party, Comm Lead style! Tell us your story through your food: bring a dish with a story to share. [RSVP](#)
- Comm Lead Connects (Jan. 20). Industry experts will discuss emerging best practices in storytelling, content design, and technology. Attendees will discuss how to tackle communication challenges of our time and network with intention during this half-day experience. Details coming soon!

Promote [an event](#) to the Comm Lead community.

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