

Fall Quarter has officially kicked off and Comm Lead is buzzing with energy! Classes are full, workshops by Alumni Fellows are bursting at the seams, and more than 20 students are collaborating with local nonprofits through our Partner Program. Here's some more exciting news:

- We officially welcomed Seattle Globalist Co-Founder and longstanding faculty [Alex Stonehill](#) as Head of Creative Strategy.
- We're thrilled to honor Andrea Zeller, Cohort 5, with the inaugural "[Communication Leader](#)" Award.
- [Tickets are still available](#) for our event with *The Atlantic's* senior editor Derek Thompson this Saturday, Oct. 7 at Adobe. He'll join Hanson Hosein for a conversation about storytelling and popularity in the digital age.

Read on to learn what else is new at your old stomping grounds.

Cheers,  
Molly Schachter  
Head of Partnerships

**A 5-point philosophy of storytelling for change** From a "sweltering room in rural Pakistan," to Russia and Syria, to our very own Comm Lead program, Head of Creative Strategy Alex Stonehill knows how to experiment, fail, adjust, and improve when storytelling. By way of introduction, Alex shares the 5 steps he follows when telling stories that aim to inspire real, meaningful change in the world. [Read on...](#)



Andrea Zeller: A "Communication Leader" in Any Reality

As the inaugural recipient of the "Communication Leader" Award, Andrea Zeller, Cohort 5, is fearlessly tackling challenges through creative stories that spark change. Whether she is navigating the world of Virtual Reality in her current role at Facebook, or developing Comm Lead's content strategy curriculum in partnership with faculty, Andrea's work exemplifies the four core values championed by our graduate program: Creativity, Leadership, Community, and Storytelling. Because of this, we're proud to call her an alum and award her with the first-ever "Communication Leader" Award. [Read on...](#)

## Events

Learn something new and grow your network at one of these upcoming events:

- First Friday: Avvo (Oct. 6). [Limited space available.](#)
- The Secret Sauce of Communication: An Evening with The Atlantic's Derek Thompson (Oct. 7). [Limited space available.](#)
- GeekWire Summit (Oct. 9 - 11). Get [15% off with code storyteller15.](#)
- [Seattle Interactive Conference](#) (Oct. 17 - 18).
- First Friday: Starbucks Headquarters (Nov. 3). Details coming soon!

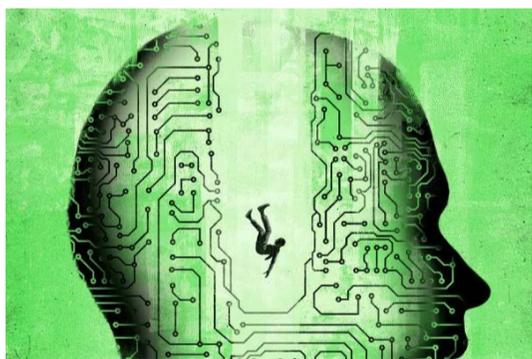
Have an event you'd like us to promote to the Comm Lead community? [Let us know!](#)

## Alumni News

Join us in congratulating the following Comm Leaders on their recent accomplishments and new professional chapters!

- Carol Garza (Cohort 14) is now a Board Member of the Pike Place Market Foundation Board.
- Jon Hickey (Cohort 9) is now a Senior Product Marketing Manager for Amazon's App Store
- Wenwen Song (Cohort 14) is now a Sales and Marketing Associate at Point Inside.
- Shuya Yuan (Cohort 14) is now a Senior Account Executive at C+C.

Have a professional milestone you'd like to share with the Comm Lead community? [Let us know!](#)



The #readings channel in our team's slack is constantly buzzing. Here's the latest:

- [Is the world falling apart? Bill Gates says that it's never been better — and he's out to prove it](#)
- [How Silicon Valley is erasing your individuality](#)
- [It took a natural disaster for me to understand Snap Map](#)

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