



Hello, MCDM and MCCN Alumni! Summer is right around the corner which means the Comm Lead alumni community will grow even bigger with a new class of graduates. We look forward to keeping them - and you - connected to the program in a variety of ways, including our quarterly e-newsletters.

In this edition: Hanson Hosein sheds light on the unique opportunity for communicators in the coming age of "ambient" computing, Anita Verna Crofts introduces you to one of the brains behind two of our most popular "track neutral" classes, faculty Kirsten Foot takes us behind-the-scenes of a course that merged Comm Leaders with a Chinese classroom at Shenzhen University, and current students show how they've moved the needle for organizations doing good in our community. Plus, learn some tips from career coach Angee Linsey and catch up on the latest professional updates from your peers!



vital signs

This fall, a 17th cohort of students will join our (as Anita calls it) "genre-busting" program. A record number of 92 Communication Leaders-to-be have accepted our offer - out of the largest, most competitive applicant pool in our 16-year history.

Many of these new Comm Leaders will be moving to Seattle from elsewhere. Presently, 57 people a day do exactly that - uproot their lives and cast their fortunes in what is now the fastest growing city in the United States. Our program's growth is our region's growth. We have found ourselves firmly situated in the "right place, at the right time."

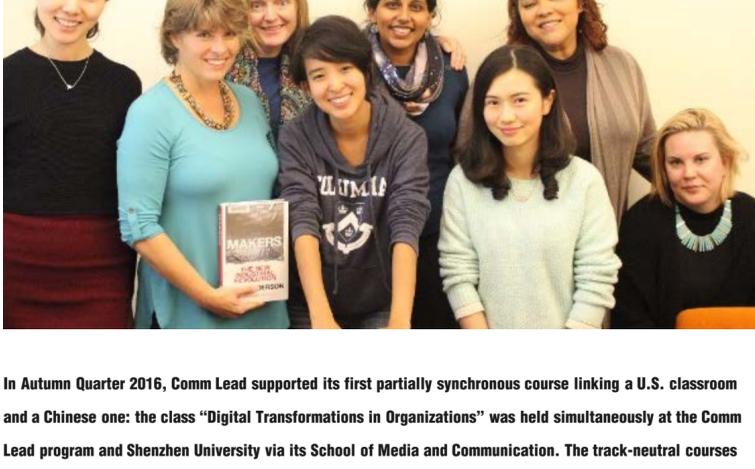
And what an interesting time it is. Our program's original claim to fame was its pioneering focus on technology and media. And while it's the technology sector that is propelling Seattle's boom, Comm Lead continues to have its eyes set on a point beyond the current horizon, beyond peak smartphones and gadgetry. [Read on...](#)



of course!

With the addition of the MCCN degree four years ago, new terminology arrived to describe electives that were shared between the two degree options: track neutral. Learn more about two of our most popular track neutral courses, which are actually taught by the same instructor - Carol Schiller of Rumble Marketing. [Read on...](#)

Sister Courses



In Autumn Quarter 2016, Comm Lead supported its first partially synchronous course linking a U.S. classroom and a Chinese one: the class "Digital Transformations in Organizations" was held simultaneously at the Comm Lead program and Shenzhen University via its School of Media and Communication. The track-neutral courses were co-taught by Dr. Kirsten Foot and Dr. Sheetal Agarwal. [Read on](#) to learn about Dr. Foot's experience teaching these "sister courses."

Spring Partnerships in Bloom



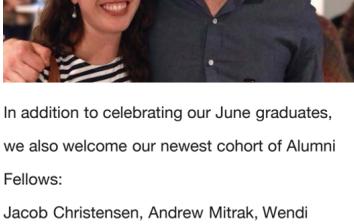
YMCA Accelerator, Northwest Community Bail Fund, and King County Executive Office. What do these three, disparate organizations have in common? They have all benefitted from our students' expertise via the Partner Program! Learn how Comm Leaders addressed their communication challenges through paid, project-based, peer-to-peer learning experiences. [Read on...](#)

LINSEY CAREERS

RECRUITMENT
CONSULTING
COACHING

Comm Lead is committed to equipping our students with everything necessary to succeed in the workplace and that support doesn't end when you graduate. Did you know that alumni can benefit from the services of career coach Angee Linsey of [Linsey Careers](#)? Not only are you invited to attend her quarterly, in-person workshops, you can now enjoy a regular column from her in our newsletter - with career tips just for you! In this edition, Angee puts resumes in perspective, reminding us that they're only one part of effectively telling your story to a potential employer. [Read on...](#)

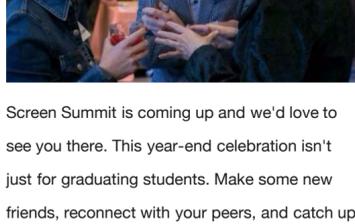
Alumni Fellows



In addition to celebrating our June graduates, we also welcome our newest cohort of Alumni Fellows:

Jacob Christensen, Andrew Mitrak, Wendi Pickerel, Susan Ralson, Jill Reddish, Susan Wenxia Tai, Awen Wen, and Ana Visneski. [Learn more](#) about the alums who'll serve as key resources and mentors for next year's students.

Screen Summit



Screen Summit is coming up and we'd love to see you there. This year-end celebration isn't just for graduating students. Make some new friends, reconnect with your peers, and catch up with faculty while toasting to the graduating class and enjoying complimentary refreshments. We hope you will join us on Friday, June 9th from 6-8pm. [Learn more and RSVP today!](#)

Alumni News

Celebrate the achievements of your peers and join us in congratulating the following Comm Leaders on their new professional chapters and recent accomplishments!

- **Derek Belt (Cohort 9)** is now **Manager of Internal Communications at Starbucks**, leading the company-wide implementation of **Workplace by Facebook**.
- **Greg Bilisland (Cohort 12)** is now a **Senior Communications Manager at AxonVR**, a Seattle-based company developing **haptic technology to bring realistic touch to digital experiences**.
- **Maddie Egan (Cohort 14)** is now a **Communications Specialist at T-Mobile**.
- **Filip Egert (Cohort 15)** is currently working on his own business - "[Startup Notes](#)."
- **Antika Emyaem (Cohort 9)** is now a **Lecturer at Khon Kaen University**.
- **Laura Gomez (Cohort 14)** is now a **Marketing & Content Coordinator at MicaSense**.
- **Samantha Hautea (Cohort 14)** co-authored a paper with Comm Lead faculty member, **Mako Hill**, titled, "[Children's Perspectives on Critical Data Literacies](#)," which was accepted in the premier publication for human-computer interaction, **CHI**.
- **Marie-Louise Hellensberg (Cohort 14)** is now a **Communications Officer at Bygaards International School in Hellerup**, just outside of Copenhagen, Denmark.
- **Brittany Hoffman (Cohort 14)** is now a **Senior Communications Specialist on T-Mobile's Sales Communications team**, working on **Channel Planning and Engagement** for frontline retail employees.
- **Brooke Hubbard (Cohort 13)** was recognized in the **30 Under 30 feature of 425 Business Magazine** for her social media marketing consulting business, **MBMedia**.
- **Ting Kang (Cohort 10)** is now a **Global Program Director at GWC Inc**.
- **Beth Koemans (Cohort 10)** was awarded **Top Honors (highest recognition) for Communication Excellence from The Boeing Company**.
- **Peter Luyckx (Cohort 8)** is now **Ready4Content**, a boutique content strategy and copywriting agency.
- **Suzi Mirchel (Cohort 14)** is now in **Partner & Sponsorship Development at ETN Media**, a Street League Skate Partner in Los Angeles.
- **Hanns-Peter Nagel (Cohort 12)** is now a **Communications Manager at Expedia's eCommerce Platform**.
- **Joseph Pavey (Cohort 13)** is now the **Principal Technical Program Manager for New Ad Products for Amazon.com**.
- **Jeana Ridley (Cohort 15)** is now a **Content Strategist at Facebook**.
- **Sarahy Stigie (Cohort 13)** is now a **Digital and Social Media Strategist for Barefoot Books**.
- **Matthew Stringer (Cohort 8)** is the **Vice President of Web Development at WebShark360**.
- **Morgan Wynne (Cohort 13)** is the **Paid Social Supervisor at DigitasLBi**, part of Publicis Worldwide in New York City. (They're hiring!)
- **Andrea Zeller (Cohort 5)** is now a **Content Strategist on Facebook's VR and 360 Media team**.



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